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ABSTRACT

Intended to help elementary and secondary teachers obtain economics curriculum materials, this publication describes free or inexpensive materials sponsored by business, industry, and government agencies. The listing is selective and includes only those items that were deemed by the authors to be suitable. The kinds of sponsored materials cited include booklets, teacher's guides, pamphlets, films, videocassettes, filmstrips, resource handbooks, journals, media kits, comic books, and transcriptions. Agencies and firms publishing the sponsored materials are listed alphabetically. Information provided for each entry includes the agency or firm address, a description of the sponsored material, and grade level. Although no individual dates are provided for entries, the authors state in their introduction that the materials chosen for inclusion represent the most current resources available. Also discussed in the publication are additional sources that teachers should consult if they intend to use a full range of free (sponsored) materials. Items are indexed by firm, economic concept, and educational level (elementary only). (RM)

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Charles DuVall

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."

GUIDE TO FREE AND INEXPENSIVE ECONOMIC EDUCATION MATERIALS

Third (1985) Edition

by

Charles R. DuVall, Ph.D.
Professor of Education
Indiana University at South Bend

and

Joseph A. Rueff, A.M.
Coordinator of Economic Education
Elkhart, Indiana, Community Schools

Provided as a Service

by

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Krannert Graduate School of Industrial Administration
Purdue University
West Lafayette, Indiana 47907
Peter V. Harrington, Director

HB 016 776

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TABLE OF CONTENTS

SECTION	PAGE
INTRODUCTION	1
Background	1
Additional Sources	2
Obtaining Materials	5
Classification of Materials	7
MATERIALS LISTING	9
APPENDIXES	37
Appendix A: List of Firms	37
Appendix B: Classification by Concept	39
Appendix C: Materials Suitable for Use with Elementary Students	44

INTRODUCTION

Background. Teachers have always been interested in obtaining and using suitable instructional materials with their students. In many cases textbooks are outdated and new materials are hard to obtain because of budgetary constraints and other reasons. Many businesses and industries throughout the country, not to mention different agencies of government, have developed a plethora of instructional materials that are available at little or no cost to the teacher. These sponsored materials, often referred to as free or inexpensive may be in the form of booklets, charts, exhibits, films, film strips, media kits, leaflets, pamphlets, posters, audio tapes, transcriptions, or video tapes. Very recently a few sponsors have also begun to provide, on a highly selective basis, software programs for computers.

The value of using sponsored (free) materials is that they give students an opportunity to discover the relationship of values in economic decision making. Most sponsored materials are published to present a particular point of view related to certain specific issues. When several viewpoints are available related to a concept, students can become more actively involved in analysis. Often they can discover that there are no simple answers, that recommended solutions to any economic issue reflect a spectrum of value positions.

This publication is intended to help teachers obtain curriculum materials to teach economic education in their classes. This Guide lists only those items which were deemed by the authors to be suitable. All firms and agencies listed in

this publication have provided sample copies to the authors, who examined each piece of material. The judgments concerning the concepts covered and the instructional level of the materials was made subjectively. The entire contents of this Guide is intended to be used as a guideline. Teaches should , indeed must, exercise their instructional judgment as to what materials to use and how these should be employed. This judgment is the sole prerogative of the individual teacher. Nothing written or implied in the contents of this publication is intended to replace teacher judgment. The ultimate and final decision for the employment, or conversely the exclusion, of any curricular materials rests solely with the teacher. This is the exercising of sound professional judgment.

Additional Sources. In addition to this guide, which is limited in its contents, but certainly most current, there are many other sources which the teacher should consult if he/she intends to use a full range of free (sponsored) materials.

Probably the most thorough and regularly revised series of free materials catalogs is that published by Educators Progress Service. They publish a series of guides which are revised annually. These publications usually are released in August so they may be used at the opening of school each fall. These guides are divided basically into two groups, those dealing with media types and those dealing with subject area (discipline). These titles are:

MEDIA TYPE

Educators Index of Free Materials - Print

Educators Guide to Free Films - 16mm films

Educators Guide to Free Filmstrips - includes media kits

Educators Guide to Free Audio and Video Materials - includes tapes and video cassettes

Educators Guide to Free Computer Materials - the latest addition to this "long running" series of guides.

SUBJECT AREA

Educators Grade Guide to Free Teaching Aids - Elementary

Educators Guide to Free Science Materials - All levels

Educators Guide to Free Social Studies Materials - All levels

Educators Guide to Free Guidance Materials - All levels

Educators Guide to Free Health, Physical Education and Recreation Materials - All levels

Elementary Teachers Guide to Free Curriculum Materials - Elementary level

These materials are relatively expensive and are not recommended for individual purchase, however they are an invaluable tool for the building curriculum center or library.

Additional information concerning this series may be obtained from:

Educators Progress Service, Inc.
214 Center Street
Randolph, Wisconsin 53956

One source, revised biennially, is the publication Free and Inexpensive Learning Materials. This is published under the aegis of George Peabody College and has been in existence for over 40 years. It is one book which should be considered for purchase by the individual purchase. The price is $5.50 and includes mailing and handling charges. Contact:

Incentive Publications, Inc.
P. O. Box 120 189
Nashville, Tennessee 37212

Another publication which has made its debut within the last six to seven years is the serial (nine issues yearly) entitled Freebies. It lists and reviews a broad spectrum of materials and is intended for a general audience, never-the-less its' contents are of value to the dedicated seeker of the most current sponsored materials that may have classroom use. The subscription price is $6.00. Contact:

Freebies
P. O. Box 5797
(1387 School House Road)
Santa Barbara, California 93108

Dedicated seekers of additional sources of curriculum materials may also wish to have their names placed on the mailing list for Selected U.S. Government Books. This publication, issued quarterly, is a valuable source of relatively inexpensive materials. One other reason for obtaining this listing is that you may be able to obtain copies of a limited number of publications by contacting your local Representative or Senator. These public servants have a budget for providing their constituents with copies of government documents -- however the requests must contain the CORRECT document number and title. You may have your name placed on the mailing list by writing:

Superintendent of Documents
Government Printing Office
Washington, D.C. 20402

Finally, you may wish to read a pair of books related to the use of sponsored (free) materials. One strongly supports their use while the other seriously questions their inclusion in the curriculum of the schools of our country. Before you make a final decision you owe it to yourself to be informed. These two

works are:

DuVall, Charles R. and Wayne J. Krepel, Free Materials and Education, Randolph, Wisconsin: Educators Progress Service, Inc., 1978 ($7.95)

Harty, Sheila, Hucksters in the Classroom, Washington, D. C.: Center for Study of Responsive Law (Box 19367), 1979. ($10.00)

Obtaining Materials. If you wish to obtain materials for use with your classes the following steps and procedures are recommended:

1. Identify long-range goals and objectives.
2. Consult one or more of the source guides and identify materials which may be of value with your class(es).
3. Order one(1) copy of each piece of material which appears to be of value to your instructional program. If suitable - and available in quantity - then order classroom quantities.

HINTS

-Use only the most recent edition of the guide.

-Check local sources before writing for the materials.

-Check source (catalog) for accuracy.

-Mention school affliation (use school letterhead if possible).

-Write legibly.

-Follow instructions.

-Request specific materials. (NEVER request "all you have about . . .")

-Keep requests for classroom quantities at a reasonable level.

-Include your return address. (You would be surprised at the number of people who forget this!!)

-Proofread your request letter. (A poorly written letter, or one filled with misspellings, contributes to the "poor image" some persons have of our educational system.

-Avoid mass classroom mailings. If you have students write letters requesting materials have them contact a large number of sources. Always countersign student letters with your name and title "teacher."

-PLAN AHEAD. Allow at least six (6) weeks for a reply.

THEN

-Evaluate the materials BEFORE using with your class.

-Evaluate materials FOLLOWING use with your class.

Sample Request Letter. The following is a sample letter which you may wish to adapt to your own use:

SCHOOL LETTERHEAD
(if available)

Name of Person (if known)
Firm/Provider
Address given in source
City, State ZIP

Dear Sir/Madam (or name if known):

I would like to obtain one (1) copy of the following listed free materials for examination and possible use with my class(es) in (specify subject area). I obtained this information from (cite source e.g. DuVall and Rueff's Guide to Free and Inexpensive Economic Education Materials).

LIST MATERIALS HERE

Thank you for your kind consideration of this request.

Sincerely,

SIGNATURE
(always sign individually)

Your name typed
Position
Address (school/or letterhead)

NOTES: Use form letters if you wish --- but always sign in ink.

NEVER use mass class mailings!!!!!!

Teachers should proofread individual student letters and countersign each student request.

Classification of Materials. The following listing provides three kinds of information for each set of materials:

1. There is a description of what kinds of materials are available.
2. Where possible the materials are related to concepts found in the Joint Council on Economic Education's list of basic concepts as identified in A Framework for Teaching Economics: Basic Concepts - Part I (pp.7-23), 1977. This publication has been superseded by the more recent work entitled Master Curriculum Guide in Economics: A Framework for teaching the Basic Concepts, 2nd Edition, (pp. 10-45), 1984. The reader may wish to purchase this more recent, revised listing of economic concepts (see p. 28,) this guide for address of the Joint Council for Economic Education). The authors, for reasons of consistency between editions of this work chose to continue to use 1977 list of concepts. It is also believed that decision will also permit teachers to relate the materials in this booklet with the existing economic education materials presently in their possession. The 1977 edition of Framework continues to offer teachers and curriculum developers a comprehensive description for "fine tuning" economics objectives to a prescribed list of concepts. These are as follows:

The Basic Economic Problem

1) Economic Wants
2) Productive Resources
3) Scarcity and Choices
4) Opportunity Costs and Trade-Offs
5) Marginalism and Equilibrium

Economic Systems

6) Nature and Types of Economic Systems
7) Economic Incentives
8) Specialization, Comparative Advantage, and the Division of Labor
9) Voluntary Exchange
10) Interdependence
11) Government Intervention and Regulation

Microeconomics: Resource Allocation and Income Distribution

12) Markets, Supply and Demand
13) The Price Mechanism
14) Competition and Market Structure
15) "Market Failures": Information Costs, Resource Immobility, Externalities, etc.
16) Income Distribution and Government Redistribution

Macroeconomics: Economic Stability and Growth

17) Aggregate Supply and Productive Capacity
18) Aggregate Demand: Unemployment and Inflation
19) Price Level Changes
20) Money and Monetary Policy
21) Fiscal Policy: Taxes, Expenditures, and Transfers
22) Economic Growth
23) Savings, Investment, and Productivity

The World Economy

24) International Economics (uses the concepts above)

3. The authors judged each set of materials regarding its suitability for elementary and/or secondary levels of instructional use.

MATERIALS LISTING

AMERICAN COUNCIL OF LIFE INSURANCE
1850 K Street, NW
Washington, D.C. 20006-2284

RESOURCES FOR THE EDUCATION COMMUNITY 1984-85

This resource as a reference guide lists pamphlets and booklets related to career planning, financial planning, health education and insurance. Many items are free for single copies, but have small charges for multiple copies.

CONCEPTS: Vary with materials.

LEVEL: Secondary

THE AMERICAN EDUCATIONAL AND
HISTORICAL FILM CENTER
Eastern College
St. Davids, Pennsylvania 19087

THE AMERICAN FILM REVIEW

This catalog, published yearly, reviews a number of educational films produced by selected film producers throughout the country. One section of this catalog, entitled "Freedom of Enterprise" lists films of interest to economic educators. Titles are classified by appropriate instructional level.

CONCEPTS: Vary with films.

LEVELS: Predominantly secondary and above, however a few titles for use with younger pupils.

AMERICAN INSTITUTE FOR ECONOMIC RESEARCH
Great Barrington, Massachusetts 01230

MONEY, BANKING AND INFLATING
UNDERSTANDING THE MONEY MUDDLE
WHY GOLD?

These booklets present positions contrary current popular thinking about monetary policies. This organization, through its publications advocates a return to the gold standard. The American Institute also publishes Research Reports and the Economic Education Bulletin which contains a wide variety of articles dealing with economic policy. This organization appears to be a good source for materials presenting contrasting viewpoints.

CONCEPTS: Government Intervention and Regulation (11); Money and Monetary Policy (20); International Economics (24).

LEVEL: Secondary

AMERICAN RENTAL ASSOCIATION
Attn: Educational Materials
1900 Nineteenth Street
Moline, Illinois 61265

EQUIPMENT RENTAL
NEED IT? RENT IT!
CONVALESCENT AIDS
YOUR PARTY RENTAL GUIDE

This trade association provides a wide variety of materials which may have applicability to consumer economics classes. Specific publications (as the titles above illustrate) delineate the advantages of renting equipment.

CONCEPTS: Scarcity and Choices (3); Specialization...(8)

LEVEL: Secondary

AMOCO EDUCATIONAL SERVICES
Public Affairs - MC 3705
Box 5910-A
Chicago, Illinois 60680

It's a Great System (Pass It On)
Prices, Profits and Productivity
This Business of Energy

The pamphlet titles listed above are among many free teaching materials dealing with numerous economic concepts.

ENERGY ADVENTURE
THE ENERGY CRISIS
THE KINGDOM OF MOCHA
LIVING WITH ENERGY

The above listed titles are illustrative of instructional aids featuring spirit master stencils and teacher background materials.

Economic Education Seminar Outline

A two-page outline of 12 suggested units for teaching economic education, either in high school or as an inservice project for professional staff.

Energy and Economics

A four-page teachers guide, including a student test, can be used with This Business of Energy pamphlet.

THE ECONOMICS OF ENERGY (Grades 7-9)

This is a teaching kit which is organized around the economics of energy (as the title states). It contains complete teaching plans, which can be modified if desired, as well as "black line stencils" for making classroom quantities of handouts as well as post-tests for different grade levels.

CONCEPTS: Vary with materials.

LEVELS: Upper Elementary and Secondary.

ASSOCIATED CREDIT BUREAUS, INC.
16211 Park 10 Place
P. O. Box 218300
Houston, Texas 77218

Bankruptcy...Some Things to Consider
Consumers Credit Bureaus and the Fair Credit Reporting Act
How to Manage Your Money Cleverly
Women, Credit Bureaus, and the Equal Credit Opportunity Act

This organization will furnish single copies of its publications at no cost to consumers who contact their local ACB member credit bureaus. Multiple copies available at minimal cost. Write for their price list and sample copies that meet curricular needs.

CONCEPTS: Opportunity Costs and Trade-Offs (4); Government Intervention and Regulation (11); The Price Mechanism (13).

LEVEL: Secondary.

AVON PRODUCTS, INC.
Nine West Fifty Seventh Street
New York, New York 10019

About Your Consumer Rights
About Saving Energy Safely

This company produces several pamphlets related to their product lines and the above cited examples on more general consumer economics topics. Multiple copies of the above cited titles and others not listed may be obtained by contacting your local Avon representative or writing to the above address.

CONCEPTS: Scarcity and Choices (3); Government Intervention and Regulation (11).

LEVEL: Secondary.

BANKERS LIFE
Consumer Services
711 High Street
Des Moines, Iowa 50307

A Consumer's Life Insurance Guide
HOW MUCH LIFE INSURANCE DO I NEED?
HOW TO CHOOSE A LIFE INSURANCE PLAN ...BEST FOR YOU
HOW TO SELECT THE RIGHT LIFE INSURANCE COMPANY
LIFE INSURANCE HANDBOOK

These titles give guidelines dealing with the selection of life insurance plans by consumers.

CONCEPTS: Scarcity and Choices (3).

LEVEL: Secondary

BUSINESS AND PROFESSIONAL WOMEN'S FOUNDATION
2012 Massachusetts Avenue, NW
Washington, D.C. 20036

Educational Assistance Poster

This professional association lists scholarships, loan programs, and research grants available for qualified women. This information may be of interest to guidance counselors and teachers assisting students with their plans for potential careers and higher education opportunities.

CONCEPTS: Scarcity and Choices (3).

LEVEL: Secondary

CHAMBER OF COMMERCE OF THE UNITED STATES
Business and Economic Education
1615 H Street, NW
Washington, D.C. 20062

WHAT 100 NEW JOBS MEAN TO A COMMUNITY

This booklet describes the multiplier effect of creating 100 new manufacturing jobs in a community. It contains visuals which can be helpful to students who are trying to understand this rather sophisticated concept.

FILMSTRIP SERIES: "ECONOMICS FOR YOUNG AMERICANS"

This series, designed for junior high/middle school students includes four titles: "The Case for Interdependence"; "Getting a Job...It's Your Move"; "Economic Systems...What's the Difference?"; and"The Sense of Saving." The titles listed above describe Phase III of the project. Descriptive literature may be obtained from the above source. In some cases local Chambers of Commerce may have these filmstrips available on a loan basis. All materials are prepared from the perspective of the U. S. Chamber and may be valuable for use of comparison and contrast with materials from organizations holding other viewpoints.

FILMS AND VIDEOCASSETTES

The U. S. Chamber makes available three titles in 16mm or videocassette format. Titles are "Small Business Keeps America Working," "Freedom 2000," and "The Incredible Voyage of Mark O'Gulliver." Descriptions of each of these films is available in a descriptive brochure available from the source listed above. Rental is $15.00 for 7 days use (16mm only) and may be purchased if desired. Videocassette available through purchase only ($175).

CONCEPTS: Vary with materials.

LEVEL: Secondary

CHICAGO BOARD OF TRADE
Literature Services
LaSalle at Jackson
Chicago, Illinois 60604

ACTION IN THE MARKETPLACE
This booklet reviews the importance of the Chicago Board of Trade as an auction market for commodities.

A GUIDE TO FINANCIAL FUTURES
A detailed review of the importance of financial futures contracts as they relate to commodities.

FINANCIAL FUTURES: THE DELIVERY PROCESS
Presents a detailed explanation of the delivery procedure and its ramifications in the financial futures markets.

INTRODUCTION TO HEDGING (accompanied by Workbook)
SPECULATING IN FUTURES
These are two revised publications by the Board. They are units of instruction dealing with the topics identified in the titles.

COMMODITY MARKETS: DEVELOPMENT. ECONOMIC USES,...
COMMODITY MARKETS: MARKETING, HEDGING,...
These are two instructional units comprised of a sample student book, teachers guide and "commodity paper" trading exercise. They sell for $4.50 per package. Additional student books and exercise packages can be purchased at reasonable cost. Descriptive literature may be obtained prior to purchase. Requests are required to be made on school letterhead and prepayment must accompany orders from non-members.

VIDEOCASSETTES
"The Trading Floor" is a 25 minute documentary "describing the functions of the people, facilities of the trading floor..." Price is $30.00 for educators (specify format).

CONCEPTS: Markets, Supply and Demand (12); The Price Mechanism (13); Competition and Market Structure (14).

LEVEL: Secondary (Limitation: Better Students/Upper Grades)

CHICAGO MERCANTILE EXCHANGE
Member Services and Education
30 South Wacker Drive
Chicago, Illinois 60606

CME SOURCES LIST

The Chicago Mercantile Exchange makes available a wide range of resource materials in both print and visual form. Print materials include the following classifications: General Interest, Physical Commodities, Interest Rate Products, Currency-Related Products and Equity-Related Products. Also available are Videocassettes and Films as well as Audio-Visual Materials which include programmed learning, audio cassettes and slides. Selected printed materials are available at no cost while other materials are available at reasonable cost. Write for descriptive literature.

CONCEPTS: Vary with materials.

LEVEL: Secondary

CONCERNED EDUCATORS AGAINST FORCED UNIONISM
8001 Braddock Road
Springfield, Virginia 22160

PUBLICATIONS LIST

This special interest group provides a wide variety of materials dealing with the "right to work movement." A great deal of effort has been expended analyzing social studies textbooks from the Committee's viewpoint. Single copies of all publications available at no cost. Request publications list.

"Jobs Up in Right to Work States"

This brochure has been added since the publication of the last catalog and is illustrative of the type of "controversial and thought-provoking" titles available.

CONCEPTS: Government Intervention and Regulation (11); Others vary with materials.

LEVEL: Secondary

CONSUMER INFORMATION CENTER
Pueblo, Colorado 81009

CONSUMER'S RESOURCE HANDBOOK

This comprehensive publication contains information to provide consumers with techniques for analyzing products, writing letters of complaint, and utilizing third parties for disputes. Also included is a consumer assistance directory of private and public sector offices available to individuals to assist them in dealing with consumer problems. Single copies are available at no charge. Also available is the Consumer Information Catalog at no charge.

CONCEPTS: Scarcity and Choices (3); Economic Incentives (7); Government Intervention and Regulation (11).

LEVEL: Secondary.

CONSUMER PROTECTION DIVISION
53 West Jackson Boulevard
Room 335
Chicago, Illinois 60604

Consumer Tips for Senior Citizens
Don't get Ripped Off: Know Your Legal Rights When You Buy a Used Car
20 Ways Not to be Swindled

These pamphlets deal with topics of interest to a wide range of persons and are illustrative of materials available from this source at no charge. While they are published in Illinois, and refer to Illinois statutes, they still have a wide range of applicability and interest. Also available, and quite interesting is a quiz entitled Consumer "Smarts."

CONCEPTS: Scarcity and Choices (3); Government Intervention and Regulation (11).

LEVEL: Secondary.

CORNELL UNIVERSITY
Department of Consumer Economics and Housing
Martha Van Rensselaer Hall
Ithaca, New York 14853

CONSUMER CLOSE-UPS

This departmental publication is published nine times per year on a variety of consumer topIcs. Topics covered recently were: Pension Funds, Housing for the Elderly, and Income Variability and Family Composition Change. Subscription $3.00 annually.

CEH NEWS

A departmental newsletter issued 4-6 times per year contains department news, summaries of legislative and regulatory notes and annotated bibliographic information. No price specified.

Teachers should also write for a list of "Current Extension Publications." Illustrative of titles available are "Life Insurance Series," "Be a Better Shopper," "Buy or Rent?" and "More for Your Money." Publications are available at nominal cost.

CONCEPTS: Scarcity and Choices (3); Opportunity Costs and Trade-Offs (4).

LEVEL: Secondary

DEAK-PERERA CALIFORNIA, INC.
677 South Figueroa Street
Los Angeles, California 90017

SELECTED PAMPHLETS

Several pamphlets are available dealing with international currencies and precious metals. In addition this firm published pamphlets dealing with "Getting Around Overseas" in all major areas of the world.

CONCEPTS: Money and Monetary Policy (20); International Economics (24).

LEVEL: Secondary with limited applications at the Upper Elementary level.

DIRECT MAIL/MARKETING ASSOCIATION
6 East 43rd Street
New York, New York 10017

Ethical Business Practices
How Did They get My Name?
Make Knowledge Your Partner in Mail Order Shopping

There three pamphlets are a sample of the types of materials available from this special interest organization. Also of note is their 'Great Catalog Guide" which contains more than 800 direct mail sources of merchandise.

CONCEPTS: Scarcity and Choices (3); Opportunity Costs and Trade-Offs (4); Specialization, ... (8).

LEVEL: Secondary

DIRECT SELLING EDUCATION FOUNDATION
1730 Market Street, NW
Washington, D.C. 20036

AT HOME WITH CONSUMERS

A quarterly journal, sent free of charge, which debates topics of interest to consumers. To be added to the mailing list write the address listed above.

SELECTED PAMPHLETS

Sample (single) copies of pamphlets available upon request. Illustrative titles are: "Whither Consumerism," "Deregulation of Financial Services," "Product Liability," "Health Cost Containment," and "The Balanced Budget Amendment." Write for a complete catalog of materials.

CONCEPTS: Vary with materials.

LEVEL: Secondary

DOW JONES & COMPANY, INC.
Educational Services Bureau
Box 300
Princeton, New Jersey 08540

GUIDE TO FREE AND INEXPENSIVE ECONOMIC EDUCATION MATERIALS

This guide offers a comprehensive listing of organizations which furnish materials relevant to economic education. Extremely comprehensive and complete coverage. Single copies free.

NEWSPAPER-IN-EDUCATION PROGRAM

This program provides discount subscriptions to The Wall Street Journal, Barron's and/or Asian Wall Street Journal Weekly. Teachers will receive a one-year complimentary subscription to the journal when providing an order for seven or more student subscriptions. A one-year subscription to Barron's or The Asian Wall Street Journal Weekly is provided for three subscriptions.

For detailed information about these and other educational services write the above address.

CONCEPTS: Vary with materials.

LEVEL: Secondary

ELECTRONIC INDUSTRIES ASSOCIATION
2001 Eye Street, NW
Washington, D.C. 20006

THE LINK BETWEEN US...ELECTRONICS

This film portrays the many influences of consumer electronics on the quality of life today. Features a series of vignettes and seven celebrities offering comments on the role electronics played in their careers in music, TV and journalism. Free loan basis available in 16mm film and videocassette.

ELECTRONICS...YOUR BRIDGE TO TOMORROW

Illustrates career opportunities in the rapidly growing consumer electronics field. Good for career guidance for counselors and teachers. Free loan in 16mm film and videocassette.

CONCEPTS: Vary with materials.

LEVEL: Secondary

ENTERPRISE SQUARE USA
2501 East Memorial Road
Oklahoma City, Oklahoma 73111

COMPUTER SOFTWARE

This center, affiliated with Oklahoma Christian College, offers eight computer games in Apple II format dealing with economic topics. Titles include "Oil Driller", Lemonade Stand," House Builder," "Economy Machine," "Lawn Mowing," "Protect Your Rights," "Inflation" and "Economic Questions and Answers." Price is $10.00 per disk or all eight for $65.00.

CONCEPTS: Vary with materials.

LEVELS: Elementary and Secondary

ERIC CLEARINGHOUSE FOR SOCIAL STUDIES EDUCATION
855 Broadway
Boulder, Colorado 80302

BIBLIOGRAPHY OF ECONOMIC EDUCATION MATERIALS

This ERIC (Educational Resources Information Centers) Clearinghouse provides a comprehensive annotated bibliography of both hard copy and microfiche materials available through the ERIC system as well as other selected sources. Single copies free upon request. Updated periodically.

CONCEPTS: Vary with materials.

LEVELS: Elementary and Secondary.

EUROPEAN COMMUNITY INFORMATION SERVICE
2100 M Street, NW
Suite 707
Washington, D.C. 20037

"The European Community"
This pamphlet provides detailed factual information regarding individual members of the Common Market. Also included are additional sources of information.

STEPS TO EUROPEAN UNITY
WORKING TOGETHER
These two titles are illustrative of several booklets available from this source. Both are well illustrated and provide detailed information with respect to the operations of the European Community.

EUROPE (periodical)
This journal, published bimonthly, provides current and up-to-date information with respect to both the European Community and the United States relationship to thos e organization. Subscription is $15.00 annually.

CONCEPTS: International Economics (24).

LEVEL: Elementary and Secondary

BOARD OF GOVERNORS
OF THE FEDERAL RESERVE SYSTEM
Publications Services
Washington, D.C. 20551

FEDERAL RESERVE SYSTEM: PUBLIC INFORMATION MATERIALS
This source provides a complete list of all of the public information materials available from the several Federal Reserve Banks within the system. These include not only print materials but also films, filmstrips and videocassettes listed below are selected annotations from several Federal Reserve Banks which illustrate samples of the materials available - as well as selected specific economic concepts.

CONCEPTS: Vary with materials.

LEVELS: Wide range, but appear to be concentrated at Secondary and above. Single copies should be requested for teacher examination and determination of applicability.

FEDERAL RESERVE BANK OF ATLANTA
Research Department, Publications Unit
Box 1731
Atlanta, Georgia 30301

INFORMATION BOOKLETS

This bank offers a series of highly informative booklets intended to assist students in the subject area chosen: Counterfeit? is designed to help persons detect bogus bills; Federal Reserve Operations, discusses the areas of service to depository institutions, supervision of banks, services to the U. S. Treasury and monetary policy; Fundamental Facts About United States Money is highly informative and comparatively easy to read and understand; Money: Master or Servant is well illustrated and explains the many functions of money.

CONCEPTS: Voluntary Exchange (9); Government Intervention and Regulation (11); Income Distribution and Government Redistribution (16); Money and Monetary Policy (20); Savings, Investment and Productivity (23).

LEVELS: Upper Elementary and Secondary

FEDERAL RESERVE BANK OF BOSTON
Bank and Public Services Department
Boston, Massachusetts 02106

FED POINTS

This booklet presents a concise description of the Federal Reserve System and the Federal Reserve Bank of Boston. Discusses the structure of the System, its services to banks and the federal government, and the Fed's influence on the money supply.

CONCEPTS: Money and Monetary Policy (20)

LEVEL: Secondary

FEDERAL RESERVE BANK OF CHICAGO
Public Information Center
230 South LaSalle Street
Chicago, Illinois 60690

MODERN MONEY MECHANICS

Uses "T" accounts to describe deposit creation and the factors affecting bank reserves. A workbook which works through the factors in a step-by-step process.

CONCEPTS: Money and Monetary Policy (20)

LEVEL: Secondary (Advanced)

FEDERAL RESERVE BANK OF DALLAS
Public Affairs Department
Station K
Dallas, Texas 75222

UNITED STATES TREASURY SECURITIES

The information in this pamphlet is designed to assist the public interested in investing in United States Treasury bills, notes and bonds. Well organized and concise descriptions of topics listed.

UNITED STATES SAVINGS BONDS

Provides basic information on purchasing and redeeming savings bonds. Well illustrated and highly informative, particularly in view of the changing status of these financial instruments.

CONCEPTS: Markets, Supply and Demand (12); Money and Monetary Policy (20)

LEVEL: Secondary

FEDERAL RESERVE BANK OF KANSAS CITY
Public Affairs Department
925 Grand Avenue
Kansas City, Missouri 64198

PUBLICATIONS LIST

Request this list from the source cited above. Many of the materials are suited only for advanced students or teacher background. Two such sources are: Industrial Change and Public Policy and Price Stability and Public Policy.

CONCEPTS: Vary with materials.

LEVEL: Secondary

FEDERAL RESERVE BANK OF MINNEAPOLIS
Office of Public Information
250 Marquette Avenue
Minneapolis, Minnesota 55480

ASSORTED MATERIALS

This source offers several different kinds of materials including annual reports and occasional papers on different economic issues. However, of most use to secondary level teachers are two detailed instructional units: Your Credit Rights, a unit on consumer credit protection, and Money, Banking and the Federal Reserve System." Both units offer a variety of materials which may be duplicated, pre/post tests, and instructional outlines.

CONCEPTS: Opportunity Costs and Trade-Offs (4); Government Intervention and Regulation (11); and Money and Monetary Policy (20).

LEVEL: Secondary

FEDERAL RESERVE BANK OF NEW YORK
Public Information Department
33 Liberty Street
New York, New York 10045

COMIC BOOK FORMAT BOOKLETS

Among the many materials available from the Federal Reserve Bank of New York the following comic book formatted selections have proven to be popular with teachers: Banks, Checks and Electronic Payments, Consumer Credit, Foreign Trade and Exchange, Inflation, Keeping Our Money Healthy and Money. Teachers may also write for a catalog of educational materials entitled Reading and Viewing.

CONCEPTS: Money and Monetary Policy (20); International Economics (24).

LEVELS: Elementary and Secondary

FEDERAL RESERVE BANK OF PHILADELPHIA
Public Information Department
Box 66
Philadelphia, Pennsylvania 19105

A BANKER'S DAY

Guides the reader through an imaginary banker's typical day, includes lending decisions, dealing with customers and bank personnel.

FACTS ABOUT MONEY

Presents a variety of curious facts about coin and currency, fully illustrated.

FLOAT IN THE CHECKSTREAM

Discusses the Federal Reserve's role in the processing of checks. Explains some varieties of float and the relationship of float and money policy.

CONCEPTS: Money and Monetary Policy (20).

LEVELS: Upper Elementary and Secondary

FEDERAL RESERVE BANK OF RICHMOND
Public Services Department
Box 27622
Richmond, Virginia 23261

YOU AND YOUR MONEY

Using cartoons, discusses the causes of inflation and deflation and some available remedies.

CONCEPTS: Aggregate Demand: Unemployment and Inflation (18)

LEVELS: Upper Elementary and Secondary

FEDERAL RESERVE BANK OF ST. LOUIS
Bank Relations and Public
Information Department
Box 442
St. Louis, Missouri 63166

ECONOMIC ACTIVITY AND MARKETS

Relates how the nation's economic activity is coordinated in producing the goods and services the country demands.

FISCAL POLICY

Reviews basic concepts of macroeconomics and reviews the role of government in adjusting macroeconomic activity.

TEACHING ABOUT CREDIT

This is an activity package designed for use at the secondary level. It consists of eight lessons which may be taught in several days or over an entire semester.

CONCEPTS: Scarcity and Choices (3); Markets: Supply and Demand (12); Aggregate Supply and Productive Capacity (17); Aggregate Demand: Unemployment and Inflation (18); Price Level Changes (19); Fiscal Policy: Taxes, Expenditures and Transfers (21)

LEVEL: Secondary

THE FORD FOUNDATION
320 East 43rd Street
New York, New York 10017

THE SEARCH FOR A NEW ECONOMIC ORDER

This booklet describes the main areas of economic research supported by the Ford Foundation in the 1970's. It is a succinct review of recent international economic history and outlines the problems facing the world economy today. Teachers may also request the latest directory of publications and films.

CONCEPTS: Interdependence (10); International Economics (24).

LEVEL: Secondary

FOUNDATION FOR ECONOMIC EDUCATION, INC.
30 South Broadway
Irvington-on-Hudson, New York 10533

You Cannot Pick a Dandelion

This reprint of an article from The Freeman is illustrative of several fables and essays that are used to illustrate the Foundation's perspectives to elementary age students. Sample copies are available at no cost, additional copies sell for $ .03 each. This group also presents a wide range of other papers and materials dealing with economic issues, primarily reflecting a conservative perspective. Catalog of Books and Activities available upon request.

CONCEPTS: Vary with materials.

LEVEL: Elementary and Secondary.

GENERAL MOTORS CORPORATION
Service Development Center
30501 Van Dyke Avenue
Warren, Michigan 48090-9002

AIDS TO EDUCATORS

Teachers should request this catalog of teaching aids. Materials available represent a broad base of curricula, with the majority dealing with automotive/mechanical instruction. However, there are materials which have emphasis in the area of economic education.

CONCEPTS: Vary with materials.

LEVEL: Secondary

DEPARTMENT OF HEALTH AND HUMAN SERVICES
Office of Consumer Affairs
Consumer Inquiry Section
5600 Fishers Lane (HFE-88)
Rockville, Maryland 20857

FDA INFORMATION FOR CONSUMERS

This catalog lists several pamphlets and booklets of interest to teachers of economics, available from the Superintendent of Documents or from FDA Regional Offices located throughout the United States. These materials have particular interest to consumers, as the title indicates.

CONCEPTS: Vary with materials.

LEVEL: Secondary

HOUSEHOLD FINANCE
Money Management Institute
2700 Sanders Road
Prospect Heights, Illinois 60070

MATERIALS CATALOG

This organization has many excellent booklets and filmstrips dealing with personal economics topics. These are available at a modest cost. Included and of special interest is the MMI BOOKLET LIBRARY. This package contains twelve (12) attractive booklets on such topics as "Your Financial Plan," "Your Food Dollar," and "Your Automobile Dollar." Also available at no cost is the MMI MEMO, a consumer education newsletter suitable for use at the secondary level.

CONCEPTS: Economic Wants (1); Scarcity and Choices (3); Opportunity Costs and Trade-Offs (4)

LEVEL: Secondary

INDEPENDENT PETROLEUM ASSOCIATION
1101 Sixteenth Street, NW
Washington, D.C. 20036

America's Government Lands are Being Held Hostage
Not If ... But When
United States Petroleum Statistics 1985

This trade association offers several pamphlets and broader economic reports related to their particular special interests. Most pamphlets are available for a minimal cost. Their publications list should be requested.

CONCEPTS: Productive Resources (2); Scarcity and Choices (3); Markets, Supply and Demand (12); and The Price Mechanism (13).

LEVEL: Secondary.

I & M ELECTRIC COMPANY
Public Affairs Department
One Summit Square, Box 60
Fort Wayne, Indiana 46801

ENERGY AWARENESS

This catalog lists a multitude of teaching resources available at all levels. Suggested grade levels are suggested. NOTE: These materials are available only within the I & M distribution area - to schools services by this public utility.

CONCEPTS: Vary with materials.

LEVELS: Elementary through Adult

INVESTMENT COMPANY INSTITUTE
1775 K Street, NW
Washington, D.C. 20006

BOOKLETS AND PAMPHLETS

This organization offers several booklets and pamphlets describing attributes of various forms of personal investment. For a complete description of these materials, including films, request a catalog.

CONCEPTS: Scarcity and Choices (3); Opportunity Costs and Trade-Offs (4); and Markets, Supply and Demand (12).

LEVEL: Secondary

JOINT COUNCIL ON ECONOMIC EDUCATION
Director of Publications
2 Park Avenue
New York, New York 10016

CHECKLIST

This organization offers a diverse selection of materials to teach economics K-12. Its selections are listed in the "Checklist", a catalog that is updated semi-annually.

CONCEPTS: Vary with materials.

LEVELS: Elementary through Adult

LAWYERS TITLE INSURANCE CORPORATION
P. O. Box 27567
Richmond, Virginia 23261

Condominiums From the Ground Up

This pamphlet offers information on the unique characteristics of condominuim ownership.

LAWYERS TITLE HOME BUYING GUIDE
Title Insurance Glossary

These two publications are excellent reference sources in their particular areas. The "home buying guide" carries a price of $2.25 but is available at no cost from this source.

CONCEPTS: Economic Wants (1); Productive Resources (2); Scarcity and Choices (3).

LEVEL: Secondary.

L'EGGS PRODUCTS, INC.
c/o Sheer Energy Books
P. O. Box 458
Winston-Salem, North Carolina 27102

THE SUCCESSFUL WOMAN'S GUIDE TO:
ENTERTAINING ON A TIME AND MONEY BUDGET
GETTING AND KEEPING A JOB
MONEY MANAGEMENT
TIME MANAGEMENT

This series of booklets, while written for women, have broad applicability to the world of work and could be profitably used by persons of either sex.

CONCEPTS: Productive Resources (2); Scarcity and Choices (3).

LEVEL: Secondary

NATIONAL ASSOCIATION OF LIFE UNDERWRITERS
1922 F Street, N.W.
Washington, D.C. 20006

"Be Sure to Get All the Facts"
"Some Guidelines for Deciding What Kind of Life Insurance Is Your 'Best Buy'"
"Your Career Path"

The above listed pamphlets are examples of materials provided by this trade association. A complete list of all available materials will be provided upon request. Single copies are available at no charge.

CONCEPTS: Scarcity and Choices (3).

LEVEL: Secondary

NATIONAL COTTONSEED PRODUCTS ASSOCIATION, INC.
Box 12023
Memphis, Tennessee 18182

COTTONSEED AND ITS PRODUCTS

This booklet reviews the history of the cotton industry, including as one part the cottonseed. It also describes in detail the importance of cottonseed in many contemporary products.

CONCEPTS: Productive Resources (2); Specialization, ... (8)

LEVEL: Secondary

NATIONAL FEDERATION OF INDEPENDENT BUSINESS
Research and Education Foundation
150 West 20th Avenue
San Mateo, California 94403

ASSORTED MATERIALS

This special interest group publishes a wide variety of charts, newsletters, and occasional papers related to public policy issues which they believe are of particular interest to small business. Illustrative titles are: Small Business in America (chart); Entrepreneurship: Starting a New Business; and The Minimum Wage and Minority Employment Opportunities.

CONCEPTS: Vary according to materials.

LEVELS: Typical materials are Secondary level, however charts may be applicable to Upper Elementary pupils.

NATIONAL FOUNDATION FOR CONSUMER CREDIT
8701 Georgia Avenue
Silver Springs, Maryland 20910

"Credit and the Consumer"
"Establishing Good Credit"
"Getting a Hold on Credit"

This organization provides a variety of pamphlets on topics related to consumer credit. Most are available in single copies at $ .25 or less per pamphlet. A few are also available in Spanish, offering the opportunity to work with the Language Department. Write for a complete listing of materials.

CONCEPTS: Scarcity and Choices (3);

LEVEL: Secondary

NATIONAL INDEPENDENT AUTOMOBILE DEALERS ASSOCIATION
3700 National Drive, Suite 208
Raleigh, North Carolina 27612

"Some Straight Talk on How to Buy a Used car"

This pamphlet describes the 10 steps that can be taken to evaluate the condition of an automobile or truck before it is purchased. Single copies are available by enclosing a self-addressed, stamped business size (#10) envelope with your request.

CONCEPTS: Scarcity and Choices (3)

LEVEL: Secondary.

NATIONAL LIVESTOCK & MEAT BOARD
444 North Michigan Avenue
Chicago, Illinois 60611

SHAPING A NATION: THE ROLE OF THE LIVESTOCK & MEAT INDUSTRY IN HISTORY AND ECONOMICS

This comprehensive kits contains two filmstrips w/audio cassettes, a poster "Partners in Production", four teachers guides and 14 activity masters. The program emphasizes factors of production, markets and specialization. The catalog price of the kit is $16.50 but may be purchased for a limited time at an introductory price of $11.50.

CONCEPTS: Productive Resources (2); Specialization, ... (8); Markets, Supply and Demand (12).

LEVEL: Elementary (5-8)

THE NEW YORK STOCK EXCHANGE
11 Wall Street
New York, New York 10005

TAKING STOCK IN THE FUTURE

This unit includes a teachers manual, eight student activities on spirit master stencils, and two charts. This packet is a part of the newly revised and updated edition of You and the Investment World, a widely used packet being brought back into circulation. Copy not available for review at this time. Write for details.

CONCEPTS: Economic Incentives (7); Voluntary Exchange (9); and Markets, Supply and Demand (12).

LEVEL: Secondary

ODIN PRESS
Box 536
New York, New York 10021

CALCULATE TO SAVE

This paperback book is designed to help students develop mathematics skills needed to become efficient consumers. Sample chapters include: "Insulate to Save," "Reducing Your Electric Bills," "Solar Energy," and "Saving Money at the Super Market." Price: $2.95.

CONCEPTS: Vary with chapters.

LEVELS: Although some chapters may be limited to Secondary instructional levels, others may be appropriate for Upper Elementary level pupils.

PACIFIC STUDIES CENTER
222B View Street
Mountain View, California 94041

PERIODICALS AND OCCASIONAL PAPERS

PSC has been publishing the monthly Global Electronics Information Newsletter since 1980. Focusing on the international division of labor in the design and production of high technology electronics, the Newsletter summarizes current events and information from trade, activist, and government sources. Sample copies available on request, together with subscription information.

CONCEPTS: Vary with topics.

LEVEL: Secondary

PROCTOR & GAMBLE COMPANY
Educational Services
Box 599
Cincinnati, Ohio 45201-0599

MULTI-MEDIA KITS

Proctor & Gamble produce a wide variety of educational materials. For this catalog two are of particular interest: Consumer Advertising and Consumer Choice, both multi-media kits for sale at $9.00 each.

The former looks at how advertising is practiced, how it relates to other steps in bringing a product to market, and what advertising does for the consumer, the advertiser and the economy. Consumer Choice follows the steps a company takes in developing, producing and marketing new or improved products.

CONCEPTS: Markets, Supply and Demand (12); The Price Mechanism (13); Competition and Market Structures (14)

LEVEL: Secondary

PROFIT SHARING RESEARCH FOUNDATION
1718 Sherman Avenue
Evanston, Illinois 60201

BOOKLETS, PAMPHLETS, AND OCCASIONAL PAPERS

This special interest group's wide variety of materials highlight the positive aspects of profit sharing by workers in business and industry. Requests should be made for sample copies.

CONCEPTS: Economic Incentives (7)

LEVEL: Secondary

RESOURCES FOR THE FUTURE
1616 P Street, NW
Washington, D.C. 20036

RESOURCES FOR THE FUTURE PUBLICATIONS CATALOG

This organization specializes in economic analyses of problems related to natural and human resources. While many of the materials are written at a college level, they can form a basis for research by more able students, especially at the 12th grade level. Among the subject categories covered are Applied Economics, Energy-Environmental Issues, International Studies and Urban and Suburban Issues.

CONCEPTS: Vary with materials.

LEVEL: Secondary

SEARS CONSUMER INFORMATION SERVICES
Department 703 - Public Affairs
Sears Tower - BSC 40-08
Chicago, Illinois 60684

AGE OF ADAPTATION

A compendium of ideas and evaluation devices, the manual includes chapters on "Educational Objectives in Major Content Areas," "Adapting to Meet Student Needs," and "Devices for Identifying, Motivating and Evaluating Students." ($2.00 each)

A DEPARTMENT STORE IN THE CLASSROOM

A guide to using general merchandise catalogs and other community resources for consumer education teachers. Includes in-depth treatment of 14 basic consumer education concepts, a variety of teaching techniques, and suggestions for reaching into the community and beyond. ($2.00 each)

ENERGY/ECOLOGY/ECONOMICS

Lesson planning guide focusing on the interaction of three important topics related to students' current and future lifestyles. Includes teaching suggestions for elementary through high school classrooms. ($2.00 each)

CONCEPTS: Economic Wants (1); Productive Resources (2); Scarcity and Choices (3); Opportunity Costs and Trade-Offs (4).

LEVELS: Elementary through Secondary

SHELL OIL COMPANY
Public Affairs
One Shell Plaza, Box 2463
Houston, Texas 77001

EXPLORATION AND PRODUCTION PRIMER
OIL PRODUCTS
THE STORY OF PETROLEUM

Three attractively illustrated booklets deal with the formation, extraction, and refining of crude oil into petroleum products. They provide an interesting description of the many facets of the petroleum industry. The illustrations make possible their use with upper elementary pupils or less able secondary students.

CONCEPTS: Economic Wants (1); Productive Resources (2); Scarcity and Choices (3); Opportunity Costs and Trade-Offs (4).

LEVELS: Upper Elementary and Secondary

STATE FARM INSURANCE COMPANIES
Public Relations Department-DH
One State Farm Plaza
Bloomington, Illinois 61701

"Finding the Right Home for You"
"The Legend of Fire"
"What Is Auto Insurance?"
"What is Home Insurance?"

Several pamphlets on various forms of insurance and related topics are available.

CONCEPTS: Scarcity and Choices (3); Opportunity Costs and Trade-Offs (4).

LEVEL: Secondary

TAX FOUNDATION, INCORPORATED
Office of Public Information
One Thomas Circle, N.W.
Suite 500
Washington, D.C. 20005

"At Issue: A Presidential Commission to Reform the Federal Tax System
"At Issue: Taxes, Spending and Growth--Seeking a Balance"
"Evolution of the Federal Tax System; 1954-1983"
"Needed: More Fiscal Responsibility"
"U. S. Treatment of Foreign Source Income"

This special interest group has a wide variety of materials available related to fiscal policies at local, state and federal levels. Sample titles include those listed above. Write for a complete list/sample of materials available.

CONCEPTS: Fiscal Policy:... (21); International Economics (24)

LEVEL: Secondary

U. S. DEPARTMENT OF ENERGY
Office of Scientific and Technical Information
Box 62
Oak Ridge, Tennessee 37831

The Department of Energy offers pamphlets related to energy issues. Write for the latest catalog as titles are constantly changing. Some materials may present a perspective favorable to particular types of production. Useful toward stimulating class discussions on comparative energy sources (i.e. production of nuclear energy).

CONCEPTS: Economic Wants (1); Productive Resources (2); Scarcity and Choices (3); Opportunity Costs and Trade-Offs (4).

LEVEL: Secondary

(U.S.) DEPARTMENT OF THE INTERIOR
U. S. Geological Survey
582 National Center
Reston, Virginia 22092

NEW PUBLICATION CATALOG

Interested individuals should write and ask their names be placed on the mailing list of this organization. The catalog contains a listing of numerous books, papers, periodicals and maps related to national and world natural resources.

CONCEPTS: Productive Resources (2); Scarcity and Choices (3).

LEVEL: Secondary.

U. S. SECURITIES AND EXCHANGE COMMISSION
Public Information Office
701 E Street, N.W.
Washington, D.C. 20436

WHAT EVERY INVESTOR SHOULD KNOW

Today, there are more types of investments available than ever before. Some are familiar to everyone, such as U.S. Savings Bonds and bank savings accounts. Others are more exotic, like commodity futures and foreign currencies. This booklet will give you information about the category of investments known as securities. It will tell you about investing in securities. about the protection provided to securities investors by Federal Law. One complimentary copy available, additional copies for sale at $4.50 each. Write for additional publications - outline needs in detail.

CONCEPTS: Scarcity and Choices (3); Economic Incentives (7); Interdependence (10) Government Intervention and Regulation (11).

LEVEL: Secondary

WORLDWATCH INSTITUTE
1776 Massachusetts Avenue
Washington, D.C. 20036

PAPER SERIES

This institute publishes numbered papers dealing with topics of international concern. Sample titles include: Microelectronics at Work: Productivity and Jobs in the World Economy; Six Steps to a Sustainable Society; and Productivity: The New Economic Context. New titles include Nuclear Power: The Market Test and Population Policies for a New Economic Era. Single copies $4.00, 2-5 copies, $3.00 each. Write for complete price list and catalog.

CONCEPTS: International Economics (24).

LEVEL: Secondary.

APPENDIX A

List of Firms

Firm	Page
*American Council of Life Insurance	9
*American Educational and Historical Film Center	9
American Institute for Economic Research	9
American Rental Association	10
AMOCO Educational Services	10
Associated Credit Bureaus, Inc.	11
Avon Products, Inc.	11
Bankers Life	11
*Business and Professional Women's Foundation	12
*Chamber of Commerce of the United States	12
Chicago Board of Trade	13
*Chicago Mercantile Exchange	14
Concerned Educators Against Forced Unionism	14
Consumer Information Center	15
Consumer Protection Division	15
*Cornell University	16
*Deak-Perera California, Inc.	16
Direct Mail/Marketing Association	17
*Direct Selling Education Foundation	17
*Dow Jones & Company, Inc.	18
*Electronic Industries Association	18
*Enterprise Square USA	19
*ERIC Clearinghouse for Social Studies Education	19
*European Community Information Service	20
Federal Reserve System, Board of Governors	20
Federal Reserve Bank of Atlanta	21
Federal Reserve Bank of Boston	21
Federal Reserve Bank of Chicago	21
Federal Reserve Bank of Dallas	22
Federal Reserve Bank of Kansas City	22
Federal Reserve Bank of Minneapolis	23
Federal Reserve Bank of New York	23
Federal Reserve Bank of Philadelphia	24
Federal Reserve Bank of Richmond	24
Federal Reserve Bank of St. Louis	25
Ford Foundation	25
Foundation for Economic Education, Inc.	26
*General Motors Corporation	26
*Health and Human Services, Department of	26
Household Finance	27

*New listing (not in the 2nd [1984] edition)

List of Firms (continued)

Firm	Page
Independent Petroleum Association	27
*I & M Electric Company	27
Investment Company Institute	28
*Joint Council on Economic Education	28
Lawyers Title Insurance Corporation	28
L'Eggs Products, Inc.	29
National Association of Life Underwriters	29
*National Cottonseed Products Association, Inc.	29
National Federation of Independent Business	30
*National Foundation for Consumer Credit	30
National Independent Automobile Dealers Association	30
National Livestock and Meat Board	31
New York Stock Exchange	31
*Odin Press	31
*Pacific Studies Center	32
*Proctor & Gamble Company	32
*Profit Sharing Research Foundation	32
*Resources for the Future	33
*Sears Consumer Information Services	33
*Shell Oil Company	34
State Farm Insurance Companies	34
*U. S. Department of Energy	35
U. S. Department of the Interior/Geological Survey	35
U. S. Securities and Exchange Commission	36
Worldwatch Institute	36

*New listing (not in the 2nd [1984] edition)

APPENDIX B

Classification by Concept

Page

CONCEPT: These firms and organizations produce materials containing a wide variety of concepts - too many to classify.

American Council of Life Insurance 9
American Educational and Historical Film Center 9
AMOCO Educational Services 10
Chamber of Commerce of the United States 12
Chicago Mercantile Exchange 14

Concerned Educators Against Forced Unionism 14
Direct Selling Education Foundation 17
Dow Jones & Company, Inc. 18
Electronic Industries Association 18
Enterprise Square USA 19

ERIC Clearinghouse for Social Studies Education 19
Federal Reserve System, Board of Governors 20
Federal Reserve Bank of Kansas City 22
Foundation for Economic Education, Inc. 26
General Motors Corporation 26

Health and Human Services, Department of 26
I & M Electric Company 27
Joint Council on Economic Education 28
National Federation of Independent Business 30
Odin Press 31

Pacific Studies Center 32
Resources for the Future 33

CONCEPT: Economic Wants (1)

Household Finance 27
Lawyers Title Insurance Corporation 28
Sears Consumer Information Services 33
Shell Oil Company 34
U. S. Department of Energy 35

CONCEPT: Productive Resources (2)

Independent Petroleum Association 27
Lawyers Title Insurance Corporation 28
L'Eggs Products, Inc. 29
National Cottonseed Products Association, Inc. 29
National Livestock and Meat Board 31

Classification by Concept (continued)

Page

CONCEPT: Productive Resources (2)

Sears Consumer Information Service 33
Shell Oil Company 34
U. S. Department of Energy 35
U. S. Geological Survey/Geological Survey 35

CONCEPT: Scarcity and Choices (3)

American Rental Association 10
Avon Products, Inc. 11
Bankers Life 11
Business and Professional Women's Foundation 12
Consumer Information Center 15

Consumer Protection Division 15
Cornell University 16
Direct Mail/Marketing Association 17
Federal Reserve Bank of St. Louis 25
Household Finance 27

Independent Petroleum Association 27
Investment Company Institute 28
Lawyers Title Insurance Corporation 28
L'Eggs Products, Inc. 29
National Association of Life Underwriters 29

National Foundation for Consumer Credit 30
National Independent Automobile Dealers Association . . 30
Sears Consumer Information Services 33
Shell Oil Company 34
State Farm Insurance Companies 34

U. S. Department of Energy 35
U. S. Department of the Interior/Geological Survey . . . 35
U. S. Securities and Exchange Commission 36

CONCEPT: Opportunity Costs and Trade-Offs (4)

Associated Credit Bureaus, Inc. 11
Cornell University 16
Direct Mail/Marketing Association 17
Federal Reserve Bank of Minneapolis 23
Household Finance 27

Investment Company Institute 28
Sears Consumer Information Services 33
Shell Oil Company 34
State Farm Insurance Companies 34
U. S. Department of Energy 35

Classification by Concept (continued)

Page

CONCEPT: Marginalism and Equilibrium (5)

No materials identified

CONCEPT: Nature and Types of Economic Systems (6)

No materials identified

CONCEPT: Economic Incentives (7)

Consumer Information Center 15
New York Stock Exchange 31
Profit Sharing Research Foundation 32
U. S. Securities and Exchange Commission 36

CONCEPT: Specialization, Comparative Advantage, and the Division of Labor (8)

American Rental Association 10
Direct Mail/Marketing Association 17
National Cottonseed Products Association, Inc. 29
National Livestock & Meat Board 31

CONCEPT: Voluntary Exchange (9)

Federal Reserve Bank of Atlanta 21
New York Stock Exchange 31

CONCEPT: Interdependence (10)

Ford Foundation 25
U. S. Securities and Exchange Commission 36

CONCEPT: Government Intervention and Regulation (11)

American Institute for Economic Research 9
Associated Credit Bureaus, Inc. 11
Avon Products, Inc. 11
Concerned Educators Against Forced Unionism 14
Consumer Information Center 15

Consumer Protection Division 15
Federal Reserve Bank of Atlanta 21
Federal Reserve Bank of Minneapolis 23
U. S. Securities and Exchange Commission 36

Classification by Concept (continued)

Page

CONCEPT: Markets, Supply and Demand (12)

Chicago Board of Trade 13
Federal Reserve Bank of Dallas 22
Federal Reserve Bank of St. Louis 25
Independent Petroleum Association 27
Investment Company Institute 28

National Livestock & Meat Board 31
New York Stock Exchange 31
Proctor & Gamble Company 32

CONCEPT: The Price Mechanism (13)

Associated Credit Bureaus, Inc. 11
Chicago Board of Trade 13
Independent Petroleum Association 27
Proctor & Gamble Company 32

CONCEPT: Competition and Market Structure (14)

Chicago Board of Trade 13
Proctor & Gamble Company 32

CONCEPT: "Market Failures": Information Costs, Resource Immobility, Externalities, etc. (15)

No materials identified

CONCEPT: Income Distribution and Government Redistribution (16)

Federal Reserve Bank of Atlanta 21

CONCEPT: Aggregate Supply and Productive Capacity (17)

Federal Reserve Bank of St. Louis 25

CONCEPT: Aggregate Demand: Unemployment and Inflation (18)

Federal Reserve bank of Richmond 24
Federal Reserve Bank of St. Louis 25

CONCEPT: Price Level Changes (19)

Federal Reserve Bank of St. Louis 25

Classification by Concept (continued)

Page

CONCEPT: Money and Monetary Policy (20)

American Institute for Economic Research 9
Deak-Perera California, Inc. 16
Federal Reserve Bank of Atlanta 21
Federal Reserve Bank of Boston 21
Federal Reserve Bank of Chicago 21

Federal Reserve Bank of Dallas 22
Federal Reserve Bank of Minneapolis 23
Federal Reserve Bank of New York 23
Federal Reserve Bank of Philadelphia 24

CONCEPT: Fiscal Policy: Taxes, Expenditures, and Transfers (21)

Federal Reserve Bank of St. Louis 25
Tax Foundation, Incorporated 35

CONCEPT: Economic Growth (22)

No materials identified

CONCEPT: Savings, Investment, and Productivity (23)

Federal Reserve Bank of Atlanta 21

CONCEPT: International Economics [uses Concepts 1-23] (24)

American Institute for Economic Research 9
Deak-Perera California, Inc. 16
European Community Information Service 20
Federal Reserve Bank of New York 23
Ford Foundation 25

Tax Foundation, Incorporated 35
Worldwatch Institute 36

APPENDIX C

Materials Suitable for Use with Elementary Pupils

Firm	Page
AMOCO Educational Services	10
Deak-Perera California, Inc.	16
Enterprise Square USA	19
ERIC Clearinghouse for Social Studies Education	19
European Community Information Service	20
Federal Reserve Bank of Atlanta	21
Federal Reserve Bank of New York	23
Federal Reserve Bank of Philadelphia	24
Federal Reserve Bank of Richmond	24
Foundation for Economic Education, Inc.	26
I & M Electric Company	27
Joint Council on Economic Education	28
National Federation of Independent Business	30
National Livestock & Meat Board	31
Odin Press	31
Sears Consumer Information Services	33
Shell Oil Company	34